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## **FOR IMMEDIATE RELEASE**

**NEW WEBSITE LAUNCH – [WWW.BEAUTYINDC.COM](http://www.beautyindc.com)**  
*YOUR ONLINE RESOURCE FOR BEAUTY, HEALTH AND FITNESS*

Washington, DC: [www.beautyindc.com](http://www.beautyindc.com) is an online resource focused on providing the latest health and beauty options to busy Washington women who may want the benefits but don't have the time to do the research.

Launched in December of 2006, Beauty In DC comes to the rescue with articles and local expert tips on hair, makeup, diet and anti-aging procedures. Regional directories make it easy to find a local spa or doctor and the exclusive offers let them achieve their new look without breaking the bank.

"We know that Washingtonians are living healthier lives and want to maintain a youthful appearance so we decided to focus our site on businesses in the area that can provide the services they're looking for," says Marilyn Thompson who founded the site with Katherine Wood. "Our goal is to help users of our site make informed decisions and have the best experience that fits their budget."

Beauty In DC will also help plan a corporate retreat, birthday celebration or bridal party outing by finding the perfect spa package, total image makeover or team-building fitness program.

A subsidiary of Beauty In Your City, LLC, Beauty In DC has plans to expand the website to other markets around the country.

Ms. Wood and Ms. Thompson are available for on-air interviews on topics ranging from current anti-aging techniques to new beauty products or the latest trends in diet and fitness.

For media inquiries or bookings, please contact Victoria Michael at [victoria@victoriamichaelpr.com](mailto:victoria@victoriamichaelpr.com) or 202-744-0739

