



VM Public Relations
2425 L Street, NW
Washington, DC 20037
victoria@vmpublicrelations.com
202-744-0739

FOR IMMEDIATE RELEASE

PLAY LOUNGE HOSTS LAUNCH OF BOBBYBOSWELL.COM

Washington, DC – Play Lounge, 1219 Connecticut Avenue will be hosting the launch of DC United Player Bobby Boswell's Website. The event takes place tonight, March 20, 2007 at 9pm. Guests will include members of DC United, Washington Capitals and Antonella Barba, of American Idol fame.

For media inquires or to be placed on the media guest list, please email victoria@vmpublicrelations.com or call 202-744-0739.

About PLAY

PLAY is the structure conceived after many years of traveling the country and the world looking for the true adult PLAYground. From Las Vegas to Los Angeles, from New York to Miami, from Chicago to... Lincoln, Nebraska! From Costa Rica to Brazil, from London to Florence, from Prague to Ibiza, **PLAY** is 3000 luxurious square feet designed to cater to the emerging professionals living, working and PLAYing in the capital of the free world. It is the result of a realization by its owners, Michael Kosmides, Sherif Abdalla and Tony Hudgins, that a night in a bar is about more than just having a drink. Instead, regardless of what night you come to **PLAY**, you will have met someone you will never forget, seen something you cannot forget, and been a part of something that you will never regret. To that end, **PLAY** continues the great tradition and adventure started by many others in the city who came before us to introduce this wonderful city to incredible night life. But now we seek to elevate to it - exponentially.

It is the culmination of timing and events that we are pleased to be able to bring to DC what Washingtonians have been searching for years to find, a PLAYground for its newly emerging and ever growing professional elite, celebs from around the world, and quite simply the sexiest and most beautiful people of all backgrounds, races, colors, creeds, religions and proclivities. A place where smiles are inviting, laughter is encouraged, bed-room eyes are expected and getting fresh is required!

When you walk in the door **PLAY** is the mood, **PLAY** is the mandate. **PLAY** is not the place to be seen, it is the place to be a part of the scene. So come **PLAY** with us as you partake in all of your dirty little habits, check your sensibility at the door, and create something memorable...at least until the next night.

Play is located at 1219 Connecticut Avenue, NW

T: 202-466-PLAY (7529)

F: 202-833-PLAY (7529)

Hours:

Tuesday and Thursday

10pm - 2am

Friday and Saturday

10pm - 3am